

WOODBURY UNIVERSITY

2025-2026
Academic Worksheet

FASHION MARKETING

GENERAL EDUCATION	Core Competencies	
	Breadth	
	Principles	

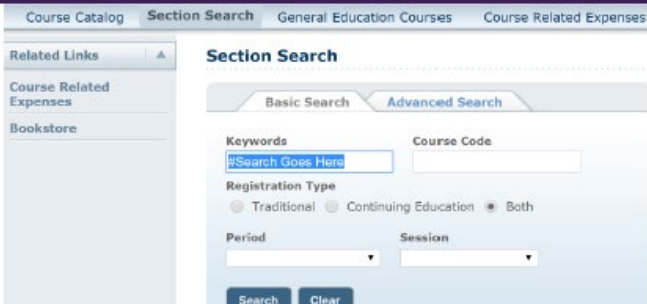
Name	
ID#	Matriculated
Minimum Unit Requirement	120
Major and BBA Core	66
General Education	49
Unrestricted Electives	5
Preparatory Requirements	
WRIT 114 Academic Writing Workshop	0
MATH 100 Pre-Statistics	3

Minor Requirements

Minor Program

Course	Semester
Course	Semester
Course	Semester
Course	Semester
Course	Semester
Course	Semester

Keyword #Search Option



Keyword #Search Option is an additional method to search for course sections using the Keywords search bar, use ONLY the specific # codes shown below; no other # codes have been created.

General Education #Search

- #LD GE Elect = Lower Division General Education Elective
- #UD GE Elect = Upper Division General Education Elective
- #Social Science = Social Science Elective
- #Humanities = Humanities Elective
- #Ethics = Ethics Elective
- #Art History = Art History Elective
- #UD Art History = Upper Division Art History Elective
- #Lab Science = Natural Science with Lab Elective
- #UD INDS = Upper Division Interdisciplinary Elective
- #Mathematics = Mathematics Elective

1 st YEAR	Fall		WU	TRANSFER
	FMRK 100	Fashion Fundamentals	3	
	WRIT 113	First-Year Academic Writing	3	
	MDST 120	Public Speaking	3	
	ENVT 220	Environmental Studies	3	
		Unrestricted Elective	3	
		Unrestricted Elective	1	
	Spring			
	MGMT 100	Fund of Business Enterprise	3	
	FMRK 235	Trend Analysis	3	
	INDS 1	Interdisciplinary Core Elective	3	
	LSCI	Information Theory Elective	1	
	MATH 220	Business Math	3	
	PSYC 150	General Psychology	3	

2 nd YEAR	Fall		WU	TRANSFER
	FMRK 360	Fashion, Culture & Society	3	
	MGMT 110	Legal Environment of Business	3	
	MATH 226	Business Statistics	3	
	MRKT 301	Principles of Marketing	3	
	WRIT 313	Advanced Academic Writing	3	
	Spring			
	ACCT 205	Financial Accounting	3	
	ECON	Economics Elective	3	
	FDES 261	History of Fashion 2	3	
		General Education Elective	3	
	MRKT 310	Consumer Behavior	3	

3 rd YEAR	Fall		WU	TRANSFER
	ACCT 206	Managerial Accounting	3	
	MGMT 326	Management & Org Behavior	3	
	FMRK 3/4	Fashion Marketing Elective	3	
	FMRK 346	Innovation Think Tank	3	
		General Education Elective	3	
	Spring			
	FINA 360	Financial Management	3	
	MGMT 350	Business Ethics	3	
	MGMT 236	Management Info Systems	3	
	FMRK 375	Field Experience	3	
	3	UD Interdisciplinary Elective	3	
		Unrestricted Elective	1	

4 th YEAR	Fall		WU	TRANSFER
	MGMT 461	Leadership	3	
	FMRK 3/4	Fashion Marketing Elective	3	
	MGMT 400	Operations Management	3	
	MRKT 355	Market Research & Analysis	3	
		Natural Science with lab	3	
	Spring			
	FMRK 3__	Fashion Marketing Elective	3	
	FMRK 480	Fashion Marketing Capstone	3	
	FMRK 490	Internship	3	
	MGMT 483	Business Policy and Strategy	3	